

**MONROE COUNTY MUSEUM SYSTEM BOARD OF TRUSTEES**  
*Regular Meeting*  
**Wednesday, January 11, 2023 – 7 pm**

Monroe County Museum  
126 South Monroe Street  
Monroe, Michigan 48161

**AGENDA**

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1. Call to Order
2. Swearing In
3. Roll Call
4. Election of Chairperson
5. Election of Vice-Chairperson
6. Election of Secretary
7. Approval of Agenda
8. Approval of Minutes from Regular Meeting of December 14, 2022
9. Public Comment
10. Committee Updates
  - 10.1. Executive Committee
  - 10.2. Awards Committee
  - 10.3. Building Committee
  - 10.4. Markers Committee
  - 10.5. Projects Committee
11. New Business
  - 11.1. MCMS Reports
12. Old Business
13. Public Comment
14. Board Comments
15. Adjournment

**Next Meeting:**

Wednesday, February 8, 2023 at 7 pm  
Monroe County Museum  
126 South Monroe Street  
Monroe, Michigan 48161

| 2022 MONROE COUNTY MUSEUM SYSTEM<br>BOARD OF TRUSTEES   | 2022 COMMITTEES  |
|---|--|
| <p><b>Chair</b><br/>Brian Egen, District 6</p> <p><b>Vice Chair</b><br/>Jeremy Potter, District 1</p> <p><b>Secretary</b><br/>Michael Humphries, District 8</p> <p><b>Immediate Past Chair</b><br/>Hobby Nels</p> <p><b>Trustee Emeritus</b><br/>Richard Micka</p> <p><b>Trustee</b><br/>Thomas Heywood, District 2</p> <p><b>Trustee</b><br/>Mary Strevel, District 3</p> <p><b>Trustee</b><br/>L William Conner, District 4</p> <p><b>Trustee</b><br/>Michelle LaVoy, District 5</p> <p><b>Trustee</b><br/>Tony Trujillo, District 7</p> <p><b>Trustee</b><br/>Nick Guthrie, District 9</p> | <p><b>Executive Committee</b><br/>Chair: Brian Egen Members:<br/>Jeremy Potter, Michael<br/>Humphries, Hobby Nels, Andrew<br/>Clark, and JJ Przewozniak</p> <p><b>Awards Committee</b><br/>Chair: Mary Strevel Members:<br/>Tony Trujillo, Thomas Heywood,<br/>and Andrew Clark</p> <p><b>Markers Committee</b><br/>Chair: Jeremy Potter Members:<br/>Brian Egen, Nicholas Guthrie,<br/>Michael Humphries, Lynn<br/>Reaume, and Andrew Clark</p> <p><b>Projects Committee</b><br/>Chair: Michael Humphries<br/>Members: Bill Conner, Brian Egen,<br/>Tony Trujillo, and Andrew Clark</p> |

**Mission Statement of the Monroe County Museum System**

At the Monroe County Museum, we fuel and cultivate our visitors' curiosity through the exploration of Monroe County's rich and varied stories, joining together to unearth meaning and illuminate relevant connections between the past, present, and future.

MONROE COUNTY MUSEUM SYSTEM  
BOARD of TRUSTEES  
MEETING MINUTES  
December 13th, 2022 at 7:00 p.m.  
at the Monroe County Museum, 126 South Monroe Street, Monroe

Present: Brian Egen, Chairman    Jeremy Potter, Vice-Chairman    Michael Humphries, Secretary  
          Nick Guthrie, Member    Tom Heywood, Member    Michelle LaVoy, Member  
          Hobby Nels, Past Chairman    Mary Strevel, Member

Excused: William Conner, Member    Absent: Tony Trujillo, Member    Richard Micka, Emeritis  
Museum Staff: Director Clark    J.J. Przewozniak, Deputy Director    Lynn Reaume, County Historian  
Guests: Sue Donovan, Friends of Potter Cemetery

The meeting was called to order at 7:00 p.m. Roll was called and there was a quorum.  
Motion was made by N. Guthrie, seconded by M. Humphries to accept the agenda as presented; passed.

Motion was made by M. Humphries to accept the October 12<sup>th</sup> meeting minutes as published; seconded by N. Guthrie and passed.

Public Comment #1: S. Donovan mentioned the club fundraising.

Committee Updates: Executive: Chairman Egen said the group has not met.  
                          Awards Committee: Chairperson M. Strevel said there was no new business.  
                          Building Committee: Will possibly have an update in January.  
                          Historical Markers Committee: Chairman Potter said there has been no advancement. He asked for a committee meeting after the Trustees meeting.  
                          Projects Grant Committee: Chairman Humphries reported that it was a positive year for the grants.

New Business: Staff Reports: Motion was made by T. Heywood, seconded by M. Humphries to accept the reports; passed.

Old Business: Upon a question, Director Clark briefly outlined the upcoming county process for the County and Deputy County Administrator for 2023, and the sharing of their duties.

Public Comment #2: S. Donovan gave praise for the county JAWS program (Jail Alternative Work Service) used to work in the cemetery.

Board Comments: Many condolences were given to Mrs. Donovan who was recently widowed.  
                          M. Strevel decided to seek reappointment to the board. In regard to the Awards event, she wondered if perhaps it should be held every other year. Discussion followed and it was decided for the committee to meet and bring recommendations to the board in the January.  
                          Holiday and Christmas greetings were shared.

With no other business to discuss, motion was made by M. Humphries to adjourn, seconded by N. Guthrie and the meeting was concluded at 7:33.

Lynn W. Reaume  
Acting recording secretary  
14 December 2022

## MCMS Board of Trustees

### From the Spirit of Service Awards Committee Program

#### Report of the Awards Committee.

The Spirit of Service Awards have become one of the success stories of the Board of Trustees and the Museum. The Ceremony last fall at the Territorial Park was both sublime and the most well attended event that our committee has held.

Since we began this project the Committee has noticed in recent years there has been a dimming of enthusiasm for the nomination process as it currently stands, as well as an increasing demand upon staff time and other resources to create a successful event. Part of the reason for these factors has been our limited ability to successfully promote this program throughout the entire County. It is vital to the continued success of our efforts that we be pro-active in our response. After a great deal of discussion within the Committee and with a number of interested Trustees, we have what we think, is a potential approach to increasing the pool of nominees and continuing the success of our award event. We have two proposals for your consideration:

- (1) Resolved that the Trustee Award program become Bi-annual beginning in 2024.
- (2) Be it further resolved that as the Awards Program resumes its solicitations for nominees this coming spring, the Committee will reach out to all past award winners, to all former grants program recipients, and the Monroe County Historical Society, for their thoughts on potential deserving candidates in all three of our categories. Nominations will be accepted up to three months before the Committee recommends to the Board the winners for the 2024 Awards. The exact timing of the Awards and Ceremony will be determined by the Trustees in the Spring of that year.

Submitted by Mary Strevel, Chair; Tony Trujillo; Tom Heywood

## **MONROE COUNTY MUSEUM SYSTEM**

### **Director's Report**

Submitted by Andrew Clark, Director

Wednesday, January 11, 2023

### **Organizational Operations**

#### *County Museum*

Public access to the galleries at the County Museum are Tuesdays through Saturdays, 10 am to 5 pm, and Sundays, 12 pm to 5 pm.

#### *County Archives*

Research is by appointment and via phone, mail, and email.

#### *Territorial Park*

Grounds are open. Historic structures closed until Memorial Day weekend 2023.

#### *Vietnam Veterans Memorial and Museum*

Grounds are open. Museum closed until Memorial Day weekend 2023.

#### *St Antoine's Historic Site*

Grounds are open year round.

### **Maintenance and Operations**

#### *Museum and Archives*

The elevator went kaput.

It initially suffered a significant hydraulic leak which was a substantial repair. Not too long after it had another failure that has made the elevator inoperable since December 16th. Repairs have been greatly hampered by the intervening holiday breaks and I anticipate the repair should be done before it has been a full month.

The lack of an elevator has, of course, be an impediment to both visitors, researchers, and staff. It also has hampered post-holiday breakdowns and an effort to clean and update the basement workshop.

#### *Territorial Park*

No significant or unusual maintenance projects have occurred.

In my latest update from the Mannik and Smith Group, finalized plans for trail, road, and bridge work in the area should be emerging sometime this

month. Once the plans have been released, I'll have a better idea of how the work in the area will impact operations at the site during 2023.

*Vietnam Veterans Memorial and Museum*

No significant maintenance projects to report.

*St Antoine's Historic Site*

Memorial is open. There are no significant maintenance projects to report.

**Spirit of Service Awards**

Please see committee attachment.

**Markers Program**

I am looking into a different vendor for the maintenance and fabrication of historical markers.

**Historical Projects Fund**

I anticipate having the 2023 HPF applications ready to go in the coming weeks, possibly in time for our meeting in February. If there are any changes recommended, please let me know.

**Personnel Updates**

No personnel updates to report at this time.

**County Website**

Work continues with the vendor on updating our portion of the county website.

**DDA Project**

There are no updates on the DDA/Museum parking lot project.

**Custer Conference**

After a fair amount of consideration, the proposed Custer conference will be converted into a lecture series taking place over the next two years. We anticipate hosting our first speaker, Professor Gregory J. W. Urwin, of Temple University in early to mid-March. He is the author of *Custer Victorious: The Civil War Battles of General George Armstrong Custer*.

**Upcoming Closures**

The MCMS will be closed on Monday, January 16th in accordance with the County of Monroe's holiday closures.

### **Christmas at the Monroe County Museum:**

Another Christmas season of programming has come and gone. As with Octobernight, we kept the same format as last year while incorporating some adjustments to improve the visitor experience, all while taking care not to disturb any freshly-planted familiarity with the *Christmas at the Museum* tradition. Key elements included:

- A program kickoff date of November 18, coinciding with Hometown Holiday Lights, in hopes that a more synchronized overall community holiday experience would be appreciated by our local populace.
- Pop-up chestnut roasts. Our Roasted Chestnut Demonstration Station was employed to great effect as a mobile platform from which to launch holiday cheer and museum marketing upon the masses. In addition to roasting at HHN on November 18, we had set up once again on the museum lawn for the RRCA's Nutcracker shows the first weekend in December, and also on December 11 at the Eby House to participate in the Vintage Market event. The roasts remain a valuable and effective tool to promote the MCMS outside of our own facilities.
- The return of *24 Toys to Christmas*. The day-by-day exhibit allowed us to again take advantage of our social media platforms and fill followers' feeds with festive and fun museum content. This year's online and in-person exhibit featured new toys since last year, making the experience both fresh and familiar.
- Letters to Santa! Our direct line of communication with the North Pole again let us establish a connection to the history of our building, all while generating Christmas magic. A 19% increase in letters received over last year is a good sign that our "postal" work is appreciated.
- Toys for Tots. Roughly double the amount of toys were collected at the museum over last year.
- An increased holiday spread in Sieb Hall upped the wow factor for visitors. A treasury of wrapped gifts under the tree, a miniature Polar Express, and the entirety of the Peltier Christmas Village were put on display.
- More, more, and more Christmas lights and décor! Though some may abhor the annual chore, our Christmas decorations radiated like never before. With more trees on the museum floor (more than four), red and green lights galore (even outdoors), I'm sure we set a high holiday score, worthy of Christmas celebrations of yore. I understand that alliteration here is uncalled for, so I'll see this section of my report to the door.

### **Territorial Park:**

The buildings continue to enjoy their winter slumber, but the field received some attention in preparation for the 2023 planting. On Tuesday, December 6<sup>th</sup>, Andy, Mike and I spread about 3 tons of sheep manure, following a close cut of the vegetation the week before. Thanks to Mark Chapman for supplying us, and to Josh Satkowski for helping coordinate use of one of the county dump trucks. As the 1817 farmstead hibernates, minor tasks and routine checks are done regularly.

### **Miscellany:**

- Thanks to Caleb Gilbert for services as a holiday stroller on November 18.
- The Historical Society and the Rotary once again held a reception at the museum for visitors to meet Santa as well as some of the Nutcracker performers on Friday, December 2.
- Thanks to Bill Saul and the Historical Society for use of the Eby House on December 11 for roasted chestnut purposes.
- I've been attending the Michigan Museums Association's Colleague chats. On November 29, *The State of Museum Programs* was the topic, and another on December 13 was *Engaging Community Voices*.
- On December 20, about 90 7<sup>th</sup> graders from Monroe Middle School visited the museum for a scavenger hunt. A good time was had by all.

**LOCAL HISTORY DIVISION Report**  
For December, 2022

We were open by appointment with 6 visitors, 5 walk-ins and about 20 GSMC members. We adjust as needed for individual circumstances daily.

I spend my hours between walk-ins, scheduled visitors, staff questions, phone and email research questions, processing FIC, digital scanning and backlog.

Research topics this month included:

Appointment with Robert Vajner for history and obituaries. Unfortunately the elevator was out during his visit. Robert helped him downstairs.

Visitor Dawn Ness worked on the Winkleman, Eisenmann names, and Yargerville.

Pamela Stevens worked on Erie surnames LaVoy, DeShetler, Gouin.

Visitor Chuck Dumiller worked on multiple surnames in his Monroe related ancestry.

Libbie Custer questions, obituaries including Gratton and Woodland cemetery burials, a Beck house, Spaulding road in which I asked help from County Planning, Deeds, Mortgages, Keeney School in Erie.

Rick Grassley continued to go through 1960s newspapers to update the hundreds of overlooking obituaries, which I have been placing in the files and online.

Rachel processed 97(!) obits from 9 requests. She handled 8 phone call requests and 19 emails. Top surnames requested included Vaughan, Bunch, Evans, Bratcher, Finzel, Drinkhahn, Smith, Bright. She assisted at the front desk as needed, also working on the weekends.

Robert had 15 outside calls and answered 6 emails. He continued to contact, answer questions and arrange new donations. We find that when a prospective donor wants or is considering donating, they are ready now and not in some months later! We try and accommodate their wishes for a timely response. We also are not just accepting anything- we are giving a lot of thought to each and every donation to make sure it follows our mission guidelines and will serve for future use in some way. Robert has turned more to making good digital copies of archival items that we do not want to keep and store, but have worth, and returning items that just don't 'make the grade.' Selection of items for the donation should happen at the point of active donor contact, and not left at the museum.

Robert has been selecting materials to use in a "Frozen Monroe" exhibit replacing the Santas in the old gift shop window. He assisted with the chestnut roasting for the Nutcracker event.

December Accessions:

- |         |  |
|---------|--|
| 2022.76 | G.S.M.C.: 1923 Rothacher-Siebert wedding program   |
| 2022.77 | Charles B. Greening: softcover book 'A Companion to the Greening Nursery Company'                        |
| 2022.78 | David Doss: photograph of identified women, 1930   |
| 2022.79 | Bari Waltz: souvenir plates, one for Ida Immanuel Lutheran and one for East Ida Immanuel Lutheran church |
| 2022.80 | Linda Wilson: small medicine bottle with Gus Merz paper label  |
| 2022.81 | David Doss: framed 1918 WWI draft card for Arthur E. Steiner   |



I have not received the Historical Society's Custer appraisal from this year for updating the 2023 annual Loan Agreement. Most annual signed loan agreements have come back, with paperwork due January 31<sup>st</sup>.

I published some photographs from our collection on Facebook for Thanksgiving, Christmas and New Year's holidays.

I reorganized the Grand Army of the Republic (G.A.R.) Smith Post boxes, the W.R.C. and Sons of Veterans boxes and updated the Finding Guides. Other Finding Guides updated: Abstracts, 1<sup>st</sup> National Bank, Churches of Monroe County, Ida Civic Club, Monroe County Industries, Military Conflicts, Monroe Business & Professional Women, Monroe County Courts, Monroe County Historical Commission, Monroe County Historical Museum, Monroe County Industries, Monroe Organizations, Political Activity, Subdivisions & Plats, Townships, Woodland Cemetery collections.

Staffer Oliver Brown is typing the Small Collections Finding Guide into Excel so as to find related materials in an easier search. He is also assisting Robert in boxing & labelling the oldest bound newspapers, and weeding out of duplicate volumes.

Transfers or Deaccessions: none

County Google Stats to #200: not supplied.

Lynn W. Reaume, County Historian  
December, 2022

# Monroe County Museum System Board of Trustees

## December 2022 Museum Exhibits Report

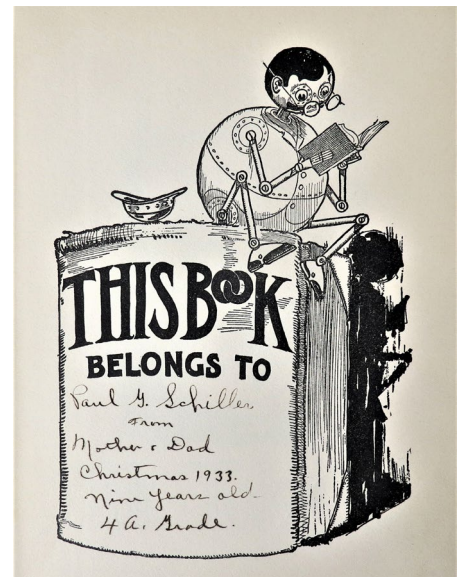
For reasons stated previously, there isn't much left to say in the December report because the November report was essentially a December report. Christmas dominated the last two months of the year. That being said, I can say that planning and layout work was done on non-holiday projects such as the North Star Steel Case, the "Vintage Santa" replacement exhibit, and Territorial Park affairs. Since descriptions of planning, however, can be less than interesting I will spare you this task.

The "24 Toys to Christmas" exhibit will remain up through to the end of January. In theory, toys received on Christmas morning should hang around for a while – thus the reason for leaving them out. That being said, I can state an example of a modern Christmas toy that lasted all of 12 minutes before breaking (faulty product, not grandson), but that is another matter entirely. I earlier referred to the Hazelle's marionette as the creepiest of the 24 Toys. Now that all of them are out, I still believe this to be true, but probably should focus on good things. In the spirit of the season then let's look at some of the more charming examples.

Take the early 20<sup>th</sup> century bubble pipe, for instance. What better way to introduce children to the joys of smoking than a clay pipe made of white kaolin clay just like the real ones? Soap bubbles and smoke rings are basically the same. The plastic mini-guitar with images of Gene Autry, a steer skull, six-shooter with ammo belt, and spurs etc. also stands as another item from our charming past. This guitar, the last version (ca. 1975-1985) of the original made by Emenee in 1955 retained the image of Gene Autry but replaced his signature with the words "Western Folk" because no one knew who he was by the mid-1960s.

Finally, I mention the little known L. Frank Baum book "Tik-Tok Oz" which was the 8<sup>th</sup> in the Land of Oz series and published in 1914. It featured Tik-Tok, a round mustachioed robot (although he wasn't called that). Who would have thought a controversial Chinese-owned phone ap of the same name would surface in the modern era? On a final note, this copy of the book was probably the only thing on display that was actually a Christmas present. It is inscribed "Christmas 1933" to nine year old Paul Schiller. It is possible that young Paul never finished the book, however, in that his bookmark - ripped from a 1930s newspaper – was still in place at chapter 8. Perhaps he preferred smoking his "bubble pipe" or listening to Gene Autry records...we will never know.

Respectfully submitted,  
Gerald P. Wykes  
Exhibits Coordinator



January 6, 2023

**Monroe County Museum System Board of Trustees**

Guest Services Division Report ♦ December 2022

The Monroe County Museum hosted 559 visitors in the month of December, and remarkably, the most popular visitation day was Tuesday. People were especially interested in the *Letters to Santa* program, now in its third year. Jess did an incredible job preparing **157** letters, careful that children in the same household received different versions of letters – not a small undertaking! By signing and addressing all of the letters to Santa in calligraphy, I reprised my role as Santa’s Secretary for the third year.

Several events captured our time this month: the collaboration with the Monroe Rotary Club for the opening of the Nutcracker at the River Raisin Center for the Arts, a few chestnut roasts, and the December Curiosity Cart activity – making a pomander.

Close to one hundred seventh graders from Monroe Middle School visited the Museum on December 20, which went very well, but we weren’t expecting a group of elementary school students to drop in at the same time to sing a few holiday carols! In a moment I’ll always remember, the middle schoolers went completely silent (incredibly!) and listened as the younger students sang their songs.

Recurring tasks for December included submitting invoices for payment, depositing our monthly donations and archival fees at the County Treasurer’s Office, and ordering office supplies, archival items, and items for *Christmas at the Museum*.

Respectfully submitted by Heather Piegza, Guest Services Coordinator

## Monroe County Museum System Engagement Report - 2022

### Monroe County Museum

|                        | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | YTD Total   |
|------------------------|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------|
| <b>Visitation</b>      | 163  | 210 | 262 | 454 | 218 | 374 | 430 | 326 | 237 | 256 | 239 | 559 | <b>3728</b> |
| <b>Visitation Data</b> | In December, we welcomed <b>559</b> visitors to the museum. They ranged in age from infant to 70+, with <b>female</b> visitors in the majority. <b>42</b> people were visiting for the first time! <b>Tuesday</b> was the most popular day of the week, bringing in <b>177</b> people total. Monthly visitors overwhelmingly hailed from <b>Monroe</b> . |     |     |     |     |     |     |     |     |     |     |     |             |
| <b>Notes</b>           | The Monroe County Museum is operating on a limited public schedule, currently Tuesday-Sunday.<br>The Genealogical Society of Monroe County meets each Wednesday.<br>The Frenchtown Spinners Guild meets on the third Thursday of each month.   |     |     |     |     |     |     |     |     |     |     |     |             |

### Monroe County Archives

|                      | Jan                                       | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | YTD Total  |
|----------------------|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------------|
| <b>Obit Requests</b> | N/A                                       | 9   | 13  | 105 | 12  | 10  |     | 35  | 26  |     | 37  |     | <b>247</b> |
| <b>Visitation</b>    | N/A                                       | 8   | 14  | 12  | 11  | 29  |     | 10  | 10  |     | 10  |     | <b>104</b> |
| <b>Notes</b>         | The MCA is available by appointment only. |     |     |     |     |     |     |     |     |     |     |     |            |

### Territorial Park

|                   | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | YTD Total    |
|-------------------|--|------|------|------|------|------|------|------|------|------|------|------|--------------|
| <b>Visitation</b> | 1293   | 1732 | 2121 | 2214 | 4138 | 4893 | 4080 | 3532 | 3806 | 3386 | 3166 | 1586 | <b>35947</b> |
| <b>Notes</b>      | Visitation numbers are based on the vehicle counter at Papermill School. |      |      |      |      |      |      |      |      |      |      |      |              |

### Vietnam Veterans Memorial

|                   | Jan   | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | YTD Total    |
|-------------------|---|------|------|------|------|------|------|------|------|------|------|------|--------------|
| <b>Visitation</b> | 1904  | 1574 | 4129 | 4546 | 4939 | 4824 | 5283 | 3926 | 3678 | 1850 | 2665 | 2172 | <b>41490</b> |
| <b>Notes</b>      | <b>**Due to malfunctioning vehicle counter, January-June numbers are based on 2021 reports.**</b> |      |      |      |      |      |      |      |      |      |      |      |              |

### Vietnam Veterans Museum

|                   | Jan   | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | YTD Total |
|-------------------|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----------|
| <b>Visitation</b> |   |     |     |     | 7   | 19  | 39  | 20  | 1   |     |     |     | <b>86</b> |
| <b>Notes</b>      | The VV Museum opened on Memorial Day Weekend and will be open on Saturdays, 10-4, through the end of September. |     |     |     |     |     |     |     |     |     |     |     |           |

**Eby Log House - Monroe County Fair**

|            | July 31 | August 1 | August 2 | August 3 | August 4 | August 5 | August 6 |  | YTD Total |
|------------|---------|----------|----------|----------|----------|----------|----------|--|-----------|
| Visitation | 552     | 838      | 818      | 1067     | 972      | 646      | 704      |  | 5597      |
| Notes      |         |          |          |          |          |          |          |  |           |

**St. Antoine's**

|            | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | YTD Total |
|------------|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----------|
| Visitation |  |     |     |     |     |     |     |     |     |     |     |     | 0         |
| Notes      | No data exists as there is no vehicle counter on site. |     |     |     |     |     |     |     |     |     |     |     |           |

**Totals for all sites**

|            | Jan  | Feb  | Mar  | Apr  | May  | Jun   | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | YTD Total |
|------------|------|------|------|------|------|-------|------|------|------|------|------|------|-----------|
| Visitation | 3360 | 3524 | 6526 | 7226 | 9313 | 10139 | 9832 | 7814 | 7732 | 5492 | 6080 | 4317 | 81355     |

**Monroe County Museum System In-Person/Virtual Programs Engagement Report**

|                     | Jan  | Feb | Mar | Apr | May | Jun | Jul                           | Aug                           | Sep                     | Oct | Nov | Dec | YTD Total |     |
|---------------------|--|-----|-----|-----|-----|-----|-------------------------------|-------------------------------|-------------------------|-----|-----|-----|-----------|-----|
| Curiosity Cart      | 36   | 76  | 33  | N/A | N/A | N/A | <i>(program discontinued)</i> |                               |                         |     |     |     | 145       |     |
| Education Kit Usage | 0  | 2   | 0   | 1   | 2   | 0   | 0                             | 0                             | 2                       | 1   | 0   | 0   | 8         |     |
| Field Trips         | 0  | 0   | 2   | 0   | 2   | 3   | 0                             | 0                             | 2                       | 1   | 1   | 1   | 12        |     |
| First Friday        | 15   | 50  | 39  | 180 | 55  | 70  | 63                            | <i>(program discontinued)</i> |                         |     |     |     |           | 472 |
| MCMS2UVisits        | 1  | 1   | 1   | 0   | 0   | 1   | 2                             | 1                             | 1                       | 0   | 0   | 0   | 8         |     |
| YesterWays          | N/A  | N/A | N/A | N/A | N/A | 0   | 4                             | 3                             | <i>(program paused)</i> |     | 7   | 32  | 46        |     |
| Notes               | December Field Trips: 1: On December 20, 90 students and teachers visited the Museum (Ms. Pecora, Monroe Monroe Middle School) |     |     |     |     |     |                               |                               |                         |     |     |     |           |     |

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### Monroe County Museum System Special Events Attendance

|   |             |
|---|-------------|
| May 17 - Lake Erie Water Festival                                       | 143         |
| October 14-15 - <i>Octobersnight</i>                                    | 540         |
| Oct 29 - Trick or Treat at the MCMS                                     | 1710        |
| November 10 - Downtown Monroe Business Network - Girlfriends' Night Out | 35          |
| November 18 - Tree Lighting (144 light-up necklaces distributed)        | 265         |
| Dec 2 - Nutcracker/Rotary/Santa event                                   | 25          |
| Dec 3 & 4 - Chestnut Roasts   | 5           |
| <b>Special Events total</b>   | <b>2723</b> |

## Monroe County Museum System Social Media & Online Engagement Report

| Facebook       | Jan   | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct | Nov | Dec  | YTD Total |
|----------------|---|------|------|------|------|------|------|------|------|-----|-----|------|-----------|
| Clicks         | 1530  | 1058 | 2139 | 5054 | 4017 | 1462 | 1315 | 1477 | 1035 |     |     |      | 19087     |
| New Likes      | 31  | 14   | 45   | 53   | 50   | 39   | 59   | 53   | 51   | 85  |     | 16   | 496       |
| Lifetime Likes | 5329  | 5340 | 5364 | 5413 | 5447 | 5491 | 5554 | 5602 | 5673 |     |     | 5741 | 5741      |
| Notes          | Total followers as of December 31, 2022: 6123 |      |      |      |      |      |      |      |      |     |     |      |           |

| Instagram            | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | YTD Total |
|----------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----------|
| Accounts Reached     | 460 | 344 | 381 | 389 | 362 | 238 | 206 | 373 | 433 | 260 |     | 360 | 3806      |
| Content Interactions | 67  | 52  | 50  | 64  | 50  | 33  | 17  | 74  | 35  |     |     |     | 442       |
| Total Followers      | 686 | 692 | 701 | 719 | 734 | 754 | 759 | 769 | 790 | 819 |     | 825 | 825       |

| Twitter        | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | YTD Total |
|----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----------|
| Likes          | 27  | 30  | 41  | 19  | 22  | 2   | 29  | 37  | 41  |     |     |     | 248       |
| Monthly Tweets | 16  | 15  | 20  | 22  | 16  | 3   | 7   | 13  | 15  |     |     |     | 127       |
| Replies        | 2   | 2   | 7   | 4   | 1   | 0   | 1   | 3   | 2   |     |     |     | 22        |
| Retweets       | 7   | 8   | 13  | 3   | 7   | 2   | 4   | 8   | 13  |     |     |     | 65        |

| YouTube       | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | YTD Total |
|---------------|--|------|------|------|------|------|------|------|------|------|------|------|-----------|
| Hours Watched | 20.9   | 32   | 66.2 | 34.7 | 46.5 | 31.3 | 35.9 | 37   | 39.3 | 39.7 | 83.6 | 82.9 | 550       |
| Impressions   | 1888   | 2086 | 1040 | 7251 | 5291 | 3281 | 4049 | 5925 | 4826 | 5938 | 3225 | 5641 | 50441     |
| Views         | 200  | 472  | 325  | 214  | 228  | 174  | 170  | 192  | 246  | 494  | 233  | 293  | 3241      |
| Notes         | December's most popular video: Searching for Le Griffon - with Ric Mixer |      |      |      |      |      |      |      |      |      |      |      |           |

## Monroe County Museum System County Statistics (Google)

| Monroe County Archives        |     |       |       |      |     |     |     |       |       |                                |     |     |           |
|-------------------------------|-----|-------|-------|------|-----|-----|-----|-------|-------|--------------------------------|-----|-----|-----------|
| IEWS                          | Jan | Feb   | Mar   | Apr  | May | Jun | Jul | Aug   | Sep   | Oct                            | Nov | Dec | YTD Total |
| Archives & Collections Search |     | 99    | 101   | n/a  |     |     |     | n/a   | 89    |                                | 49  |     | 338       |
| Page Views                    |     | 632   | 788   | 661  |     |     |     | 390   | 352   |                                | 487 |     | 3310      |
| Obituary Search               |     | 11547 | 12236 | 9703 |     |     |     | 10663 | 10493 | <i>Not currently available</i> |     |     | 54642     |
| Notes                         |     |       |       |      |     |     |     |       |       |                                |     |     |           |